

**Official Rules**  
**5<sup>th</sup> Annual Ugly Holiday Sweater Contest**  
**Saturday, December 9, 2017**

**A. Participant Eligibility:**

- i. Promotion is open to U.S. residents who are 21 years of age or older at the time of entry.
- ii. Entrants must be a Carter Club member; membership is free.
- iii. Entrants must be on premises during the contest to win.
- iv. Entrants must have registered with an ugly holiday sweater before registration period ends to be eligible to participate in this promotion.
- v. Persons who are on PCCH's list of banned patrons are not eligible to enter.
- vi. Employees of PCCH, the Forest County Potawatomi Gaming Commission, and the immediate family member of the PCCH Marketing Department and Upper Management team are not eligible to participate in the promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

**B. Agreement to Official Rules:**

- i. By participating in the promotion, entrant fully and unconditionally agrees to and accepts Official Rules of each promotion and the decision of PCCH, which are final and binding in all matters related to the promotion.

**C. Promotion Period:**

- i. The promotion period starts December 9, 2017 at 5:00 p.m. Central Time (CT),
- ii. The promotion ends at 9:00 p.m. CT on December 9, 2017.
- iii. PCCH's computer is the official time-keeping device for this promotion.

**D. How To Enter:** Eligible guests may enter to participate in the ugly holiday sweater contest in the following way:

- i. Present their Carter Club card at the VIP booth dressed in their ugly holiday sweater between 5:00 pm and 8:00 pm to register for the contest.
- ii. There will be two (2) categories to choose from to enter the contest. 1.) **Modified** (lights, bells, garland, etc. added to it) or 2.) **Original** (no embellishments or modifications added.)
- iii. Contestants can only enter their sweater in one (1) category.

**E. Free Entry:** N/A

**F. Prizes:**

- i. **Prizes for both categories are:** First place = \$500, second place = \$300, & third place = \$200.
- ii. Total value of this promotion is \$2,000.
- iii. **There will be no variance, all prizes will be paid by the end of the promotion.**
- iv. The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is". PCCH expressly disclaims all representations and warranties with respect to any prizes. Any costs or repairs become the responsibility of the winner. Items are not redeemable for cash.
- v. The winners may be required to provide valid picture identification and a Carter Club card to claim prize.
- vi. All necessary tax documents must be completed before prize is awarded.

**G. Drawing / Notification:**

- i. Each sweater contest participant will be asked to have their photo taken. If the guest does not want their photo used for advertising purposes, it must be clearly marked on the release form. All participants must register prior to the start of the contest and no later than 8:00 pm at the VIP booth. Participants will be issued a number to wear for judging purposes which must be clearly seen on the costume.
- ii. Judging will be done by available managers or supervisors. Marketing team members will not do the judging. Every effort will be made to select judges that do not have family or friends participating in the contest. In the event managers and supervisors are not available to judge, available team members from other departments will be asked to do the judging.
- iii. Judges will use a numerical scoring system. Their first choice will receive a point value of 10. Second choice will receive a point value of 7 points and third choice will receive 3 points. All point values will be totaled at the end. The sweaters will be ranked in order of their point value with the highest value taking first place in the contest. Ties will be broken by the panel of judges with a re-vote between only the participants that tied.
- iv. At approximately 9:00 pm, the costume contest winners will be announced and the cash prizes awarded.
- v. First place winner will receive \$500 cash, second place winner will receive \$300 cash, & third place winner will receive \$200 cash for each category. Each guest can only win one **(1)** place.
- vi. Odds of winning will be determined by the number of participants in the contest.
- vii. A Marketing team member will verify the selected winner meets the criteria of the contest before the name is announced over the PA system.
- viii. Winners must be present at the time of the contest.
- ix. Winners will have five **(5)** minutes to make their presence known at the VIP booth to claim their prize.
- x. After the five **(5)** minute time period has expired, if a winner does not come forward, then the prize will be awarded to the next winner with the most points.
- xi. Participants must have their sweater on during judging.
- xii. **Sweaters must be created (modified) and worn in good taste. Offensive sweaters/participants will be asked to leave the premises. They may re-enter the casino without sweater and in regular clothing.**
- xiii. ***Management has the right to alter or cancel a promotion at any time.***

**H. Prize Acceptance/Restrictions:**

- i. Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.
- ii. The winners will be required to provide valid picture identification and a Carter Club card to claim prize.
- iii. Prizes are not transferrable or assignable.
- iv. No substitution allowed except by PCCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.
- v. If a potential winner(s) cannot be contacted or fails to sign the required documents within the required time period, they forfeit the prize.

**I. Release/Publicity/Use of Personal Information:**

- i. Participants will be asked to allow use of his/her name and likeness for promotions/advertising purposes and that if such a request is granted, that an advertising release form must be filled out.

**J. General Conditions:**

- i. In the event the operation, security or administration of the promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus, or other technical problem, PCCH reserves all rights, in its sole discretion, may:
  1. Suspend the Promotional Event to address the impairment and then resume the Promotional Event in a manner that best conforms to the spirit of these Official Rules.
  2. Cancel the Promotional Event and award the prizes in a random drawing among all eligible entries received up to the time of the impairment.
- ii. PCCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner.
- iii. Any attempt by any person to undermine the legitimate operation of the Promotional Event may be a violation of criminal and civil law, and should an attempt be made, PCCH reserves the right to seek damages from any such person to the fullest extent of the law.
- iv. PCCH's failure to enforce any term of these General Rules shall not constitute a waiver of that provision.

**K. Limitations of Liability and Release.**

Entrants agree to release and hold harmless PCCH, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors, and employees of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion Event, or acceptance or use of any prize, including but not limited to:

- i. Unauthorized human intervention in the Promotion.
- ii. Technical errors related to computer, servers, providers, printers, or telephone or network lines.
- iii. Printing errors.
- iv. Errors in the administration of the promotion or the processing of registrations and game plays.
- v. Late, lost or undeliverable mail.
- vi. Injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the entrant's participation in the Promotional Event of acceptance or use of any prize.
- vii. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**L. Official Rules Information:**

- i. For a copy of Official Rules, send a self-addressed, stamped envelope with name of specific promotion by the end of registration period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Rules."

**M. Winners List:**

- i. For a copy of the Winner's List, send a self-addressed, stamped envelope with the name of the specific promotion by the end of the promotion period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Winner's List"

**N. Disputes:**

- i. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCCH. All decisions made by PCCH Management are final.