

**Official Rules  
Road Trip Wisconsin  
July 16, 2022**

**A. Participant Eligibility:**

- i. Promotion is open to U.S. residents who are 21 years of age or older at the time of entry.
- ii. Entrants must be a Northwoods Club member; membership is free.
- iii. Entrants must be on premises at the drawing time during this promotion to win.
- iv. Entrants must have earned points, redeemed points, or requested a free entry into this promotion.
- v. Persons who are on PCCH's list of banned patrons are not eligible to enter.
- vi. Employees of PCCH, the Forest County Potawatomi Gaming Commission, and the immediate family member of the PCCH Marketing Department and Upper Management team are not eligible to participate in the promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

**B. Agreement to Official Rules:**

- i. By Participating in the promotion, entrant fully and unconditionally agrees to and accepts Official Rules of each promotion and the decision of PCCH, which are final and binding in all matters related to the promotion.

**C. Promotion Period:**

- i. The promotion period starts Wednesday, June 1, 2022 at 10:01 am Central Time (CT),
- ii. The promotion ends at 10:00 pm CT on Saturday, July 16, 2022.
- iii. PCCH's computer is the official time-keeping device for this promotion.

**D. How To Enter:** Eligible guests may enter to participate in the drawings in the following ways:

- i. By using your Northwoods Club card, you will earn one (1) electronic entry for every 10 same-day base points earned or redeemed.
- ii. See Guest Services for entry redemption during Guest Service booth hours of operation, open daily starting at 10:00 am.
- iii. On Saturday, July 16, 2022, there will be three (3) activation periods. Guests will need to earn 10 points (one (1) entry) on their club card to "activate" their entries for this promotion beginning at 3:00 pm. Once activated, the electronic entries will be eligible for the electronic drawings. Guests will need to earn an additional 10 points (1 entry) on their club cards to activate their entries again starting at 6:00 pm and again at 9:00 pm for the remaining drawing times of the promotion.
- iv. **Entry multiplier dates for June 2022:** Every Monday & Wednesday in June, eligible guests can earn double entries for the car giveaway on July 16, 2022. For every ten (10) same day points earned, guests will receive one (1) additional entry.
- v. **Entry multiplier date for July 2022:** Friday, July 15, 2022, eligible guests can earn triple entries for the car giveaway on July 16, 2022. For every ten (10) same day points earned, guests will receive two (2) additional entries.

**E. Free Entry:**

- i. No purchase necessary; purchase will not increase your chances of winning. Void where prohibited. Any Northwoods Club member may attain one (1) free electronic entry in the drawing by sending a written request with name of the specific promotion and date, guest's full name, complete address including zip code (no P.O. boxes), daytime phone number with area code, and date of birth, in a self-addressed stamped envelope to: Giveaway, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Free entry requests received by PCCH

prior to the commencement of the promotion period, or after 12:00 p.m. CT on July 14, 2022 will be void.

**F. Prizes:**

- i. **Prizes on the road map:** (2) \$500 cash, (2) \$600 cash, (2) \$700 cash, (2) \$800 cash, (2) \$900 cash & (2) \$1,000 cash. Consolation prizes: (4) \$2,000 cash, (5) \$40 travel bags & (1) \$33,000 car - 2022 Toyota Prius Hybrid.
- ii. Total of promotion: \$50,200 min.
- iii. **There will be a variance for this promotion due to the cost of the travel bags.** All prizes will be paid out by the end of the promotion.
- iv. The winners of any, and all, promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is". PCCH expressly disclaims all representations and warranties with respect to any prizes. Any costs or repairs become the responsibility of the winner. Items are not redeemable for cash.
- v. All necessary tax documents must be completed before prize is awarded.

**G. Drawing and Notification:**

- i. On Saturday, July 16, 2022, a total of seventeen (17) winners will be electronically selected for this promotion. Two (2) winners will be electronically drawn each hour from 4:00 pm to 9:00 pm to select a city from the Wisconsin Map to reveal a cash prize. At 10:00 pm, five (5) names will be electronically drawn to go up on stage. Winners will choose a travel bag in the order they are drawn. At the count down, the winners will open the travel bags. Four (4) winners will receive a consolation prize of \$2,000 cash and one (1) winner will win the car!
- ii. **Drawings: Electronic entries will be issued until one (1) minute prior to the posted ending time of the promotion, (9:59 pm) on Saturday, July 16, 2022.**
- iii. Odds of winning will be determined by the number of entries in the electronic "bucket" in CMP at the time of the drawing. **Activation times will be 3:00 pm, 6:00 pm, and 9:00 pm.**
- iv. A Marketing team member will verify the selected winner meets the criteria of the drawing before the name is announced over the PA system.
- v. Winners must be present at the time of the drawing.
- vi. Winners will have five (5) minutes to make their presence known at the VIP booth to claim their prize or the entry will be void and a new winner will be drawn.
- vii. Winners will choose a road sign from the road map to win a cash prize.
- viii. There is a limit of one (1) win per person for the drawings between 4:00 pm and 9:00 pm and one (1) additional win for the 10:00 pm drawings. Total of two (2) possible wins per person.
- ix. **Management has the right to alter or cancel a promotion at any time.**

**H. Prize Acceptance/Restrictions:**

- i. Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.
- ii. The winners will be required to provide non-expired, government issued photo identification and a Northwoods Club card to claim prize.
- iii. Prizes are not transferrable or assignable.
- iv. No substitution allowed except by PCCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.
- v. If a potential winner(s) cannot be contacted or fails to sign the required documents within the required time period, they forfeit the prize.

**I. Release/Publicity/Use of Personal Information:**

- i. Winners will be asked to allow PCCH to use their name and likeness for promotions/advertising purposes. Should the winner agree to the use of their name and image an additional waiver must be completed.

**J. General Conditions:**

- i. In the event the operation, security or administration of the promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus, or other technical problem, (the impairment) PCCH reserves all rights, in its sole discretion, to:
  1. Suspend the Promotional Event to address the impairment and then resume the Promotional Event in a manner that best conforms to the spirit of these Official Rules.
  2. Cancel the Promotional Event and award the prizes in a random drawing among all eligible entries received up to the time of the impairment.
- ii. PCCH reserves the right in its sole discretion to disqualify any individual it believes to be tampering with the entry process, operation of the promotion or to be acting in violation of these Official Rules or the promotion, or in an disruptive manner.
- iii. Any attempt by any person to undermine the legitimate operation of the Promotional Event may result in criminal penalties. PCCH reserves the right to seek damages and penalties to the fullest extent of the law.
- iv. PCCH's failure to enforce any term of these official Rules shall not constitute a waiver unless provided in writing by PCCH's General Manager.

**K. Limitations of Liability and Release.**

By entering into the Promotion entrants agree to release and hold harmless PCCH, the Forest County Potawatomi Community, and their respective promotional partners, agents, and their officers, employees, directors, and elected and appointed officials of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion Event, or acceptance or use of any prize, including but not limited to:

- i. Technical errors related to computer, unauthorized technical access such as hacking, servers, providers, printers, or telephone or network lines
- ii. Printing errors
- iii. Errors in the administration of the promotion or the processing of registrations and game plays
- iv. Late, lost or undeliverable mail in entries.
- v. Injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the entrant's participation in the Promotional Event of acceptance or use of any prize.
- vi. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**L. Official Rules Information:**

- i. For a copy of Official Rules, send a self-addressed, stamped envelope with name of specific promotion by the end of registration period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Rules." Rules also available on our website at [www.cartercasino.com](http://www.cartercasino.com).

**M. Winners List:**

- i. For a copy of the Winner's List, send a self-addressed, stamped envelope with the name of the specific promotion within 30 days after the end of the promotion period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Winner's List" Any request received after this date will not be honored.

**N. Disputes:**

- i. As a condition of participating in this promotion, entrants agree that any and all disputes arising out of or in connection with this promotion shall be resolved solely, by PCCH. All decisions made by PCCH Management are final.