

Official Rules
Cash Cows Earn & Get (Earn Only)
Tuesdays in June 2022

A. Participant Eligibility:

- i. Promotion is open to U.S. residents who are 21 years of age or older at the time of entry.
- ii. Participants must be a Northwoods Club member; membership is free.
- iii. Participants must be on premises during this promotion to participate.
- iv. Must have earned required points to be eligible to participate in the promotion.
- v. Persons who are on PCCH's list of banned patrons are not eligible to enter.
- vi. Employees of PCCH, the Forest County Potawatomi Gaming Commission, and the immediate family member of the PCCH Marketing Department and Upper Management team are not eligible to participate in the promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

B. Agreement to Official Rules:

- i. By participating in the promotion, entrant fully and unconditionally agrees to and accepts Official Rules of each promotion and the decision of PCCH, which are final and binding in all matters related to the promotion.

C. Promotion Period:

- i. The promotion period starts Tuesday, June 7, 2022 at 11:00 am Central Time (CT).
- ii. The promotion end date is Tuesday, June 28, 2022 at 7:00 pm Central Time (CT).
- iii. PCCH's computer is the official time-keeping device for this promotion.

D. How To Enter: Eligible guests may participate in the promotion in the following way:

- i. Eligible Northwoods Club members can earn 150 same day base points to select a plush cow at Guest Services from 11:00 am to 7:00 pm each Tuesday in June 2022.
- ii. Promotion days are: Tuesday, June 7, 14, 21, & 28, 2022

E. Free Entry:

- i. N/A

F. Prizes:

- i. Value of promotional item is est. Plush Cow - \$6.28 each. 600 qty X \$6.28 = \$3,768
- ii. Values of Potawatomi Play – (90) \$5PP & (60) \$10 PP
- iii. Total value of Potawatomi Play each date: \$1,050. Total for month: \$4,200
- iv. Total value of promotion: est. \$7,968 for month (\$1,992 est. value each date)
- v. In the event the gifts run out, \$10 Potawatomi Play will be the substitute prize.

G. Rules & Notification:

- i. Eligible club members can earn 150 points and go to the Guest Services booth to receive a plush cow from 11:00 am to 7:00 pm each date of the promotion.
- ii. Guest will open the tag on the cow to reveal the Potawatomi Play won.
- iii. Guest keeps the Potawatomi Play and the plush cow.
- iv. Max of two cows/prizes per person per date.
- v. **Management has the right to alter or cancel a promotion at any time.**

H. Prize Acceptance/Restrictions:

- i. Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.
- ii. The winners will be required to provide non-expired, government issued photo identification and a Northwoods Club card to claim prize.
- iii. Prizes are not transferrable or assignable.

- iv. No substitution allowed except by PCCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.
 - v. If a potential winner(s) cannot be contacted or fails to sign the required documents within the required time period, they forfeit the prize.
- I. Release/Publicity/Use of Personal Information:**
- i. Guests may be asked to allow use of his/her name and likeness for promotions/advertising purposes and that if such a request is granted, that an additional waiver must be filled out.
- J. General Conditions:**
- i. In the event the operation, security or administration of the promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus, or other technical problem, PCCH reserves all rights, in its sole discretion, may:
 - 1. Suspend the promotional event to address the impairment and then resume the promotional event in a manner that best conforms to the spirit of these Official Rules.
 - 2. Cancel the promotional event and award the prizes in a random drawing among all eligible entries received up to the time of the impairment.
 - ii. PCCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner.
 - iii. Any attempt by any person to undermine the legitimate operation of the Promotional Event may be a violation of criminal and civil law, and should an attempt be made, PCCH reserves the right to seek damages from any such person to the fullest extent of the law.
 - iv. PCCH's failure to enforce any term of these General Rules shall not constitute a waiver of that provision.
- K. Limitations of Liability and Release.**
- Entrants agree to release and hold harmless PCCH, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors, and employees of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion Event, or acceptance or use of any prize, including but not limited to:
- i. Unauthorized human intervention in the promotion
 - ii. Technical errors related to computer, servers, providers, printers, or telephone or network lines
 - iii. Printing errors
 - iv. Errors in the administration of the promotion or the processing of registrations and game plays
 - v. Late, lost or undeliverable mail
 - vi. Injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the entrant's participation in the Promotional Event of acceptance or use of any prize
 - vii. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages
- L. Official Rules Information:**
- i. For a copy of Official Rules, send a self-addressed, stamped envelope with name of specific promotion by the end of registration period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Rules."
- M. Winners List:** No winner list as this is a point earning program
- N. Disputes:**
- i. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCCH. All decisions made by PCCH Management are final.