



Official Rules
“Hard Lemonade in the Shade!” Giveaway
F&B Promotion
June 23, 2022

A. Participant Eligibility:

- i. Promotion is open to U.S. residents who are 21 years of age or older at the time of entry.
- ii. Entrants must be a Northwoods Club member; membership is free.
- iii. Entrants need not be on premises at the drawing time during this promotion to win.
- iv. Entrants must have purchased a \$4.00 bottle of Mike’s Hard Lemonade to receive an entry into this promotion.
- v. Persons who are on PCCH’s list of banned patrons are not eligible to enter.
- vi. Employees of PCCH, the Forest County Potawatomi Gaming Commission, and the immediate family member of the PCCH Marketing Department and Upper Management team are not eligible to participate in the promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

B. Agreement to Official Rules:

- i. By participating in the promotion, entrant fully and unconditionally agrees to and accepts Official Rules of each promotion and the decision of PCCH, which are final and binding in all matters related to the promotion.

C. Promotion Period:

- i. The promotion period starts Friday, June 3, 2022 at 12:00 pm Central Time (CT),
- ii. The promotion ends at 6:30 p.m. CT on Thursday, June 23, 2022.
- iii. PCCH’s computer is the official time-keeping device for this promotion.

D. How To Enter: Eligible guests may enter to participate in the drawing in the following way:

- i. Eligible guests will receive an entry with each purchase of a \$4.00 bottle of Mike’s Hard Lemonade at The Flames between June 3, 2022 and June 23, 2022. Guest must take the entry to Guest Services to be deposited in the drawing bin on the day of the purchase.

E. Free Entry:

- i. No purchase necessary; purchase will not increase your chances of winning. Void where prohibited. Any Northwoods Club member may attain one (1) free entry in the drawing by sending a written request with name of the specific promotion and date, guest’s full name, complete address including zip code (no P.O. boxes), daytime phone number with area code, and date of birth, in a self-addressed stamped envelope to: Giveaway, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Free entry requests received by PCCH prior to the commencement of the promotion period, or after 12:00 p.m. CT on June 21, 2022 will be void.

F. Prizes:

- i. Prizes are: (1) Mike’s Hard Lemonade beach umbrella (\$60 value)
- ii. Total value of this promotion is \$60.
- iii. **There will not be a variance for this promotion.** All prizes will be paid out.
- iv. The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is”. PCCH expressly disclaims all representations and warranties with respect to any prizes. Any costs or repairs become the responsibility of the winner. Items are not redeemable for cash.

- v. The winners may be required to provide non-expired, government issued photo identification and a Northwoods Club card to claim prize.
- vi. All necessary tax documents must be completed before prize is awarded.

G. Drawing and Notification:

- i. One (1) name will be drawn at the VIP booth at 6:30 pm on Thursday, June 23, 2022 to win the umbrella.
- ii. **Entries will be issued until ten minutes (6:20 pm) before the last posted drawing time. All entries must be in the bin one (1) minute prior to the posted ending time of the promotion, (6:29pm).**
 - 1. There will be one (1) bin for this promotion.
- iii. Odds of winning will be determined by the number of entries in the bin at the time of the drawing.
- iv. A Marketing team member will verify the selected winner meets the criteria of the drawing before the name is announced over the PA system.
- v. Winners need not be present at the time of the drawing.
- vi. Winners will have five (5) minutes to make their presence known at the VIP booth to claim their prize. If the winner is not on premises, every feasible attempt will be made to contact the winner as soon as possible. If the winner is unable to be contacted within three (3) days of the drawing, the winner will forfeit the prize and a new winner will be drawn.
- vii. Once winner has been contacted, they will have one week (seven (7) days) to claim the prize in person or winner forfeits the prize and a new winner will be drawn.
- viii. There is a limit of one (1) win per person.
- ix. Drawing bin will remain closed until selected winner has been verified.
- x. **Management has the right to alter or cancel a promotion at any time.**

H. Prize Acceptance/Restrictions:

- i. Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.
- ii. The winners will be required to provide a non-expired, government issued photo identification and a Northwoods Club card to claim prize.
- iii. Prizes are not transferrable or assignable.
- iv. No substitution allowed except by PCCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable.
- v. If a potential winner(s) cannot be contacted or fails to sign the required documents within the required time period, they forfeit the prize.

I. Release/Publicity/Use of Personal Information:

- i. Winners will be asked to allow use of his/her name and likeness for promotions/advertising purposes and that if such a request is granted, that an additional waiver must be filled out.

J. General Conditions:

- i. In the event the operation, security or administration of the promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus, or other technical problem, PCCH reserves all rights, in its sole discretion, may:
 - 1. Suspend the Promotional Event to address the impairment and then resume the Promotional Event in a manner that best conforms to the spirit of these Official Rules.
 - 2. Cancel the Promotional Event and award the prizes in a random drawing among all eligible entries received up to the time of the impairment.

- ii. PCCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner.
- iii. Any attempt by any person to undermine the legitimate operation of the Promotional Event may be a violation of criminal and civil law, and should an attempt be made, PCCH reserves the right to seek damages from any such person to the fullest extent of the law.
- iv. PCCH's failure to enforce any term of these General Rules shall not constitute a waiver of that provision.

K. Limitations of Liability and Release.

Entrants agree to release and hold harmless PCCH, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors, and employees of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion Event, or acceptance or use of any prize, including but not limited to:

- i. Unauthorized human intervention in the promotion
- ii. Technical errors related to computer, servers, providers, printers, or telephone or network lines
- iii. Printing errors
- iv. Errors in the administration of the promotion or the processing of registrations and game plays
- v. Late, lost or undeliverable mail
- vi. Injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the entrant's participation in the Promotional Event of acceptance or use of any prize
- vii. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages

L. Official Rules Information:

- i. For a copy of Official Rules, send a self-addressed, stamped envelope with name of specific promotion by the end of registration period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Rules."

M. Winners List:

- i. For a copy of the Winner's List, send a self-addressed, stamped envelope with the name of the specific promotion by the end of the promotion period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Winner's List"

N. Disputes:

- i. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCCH. All decisions made by PCCH Management are final.